



WCNC
1001 Wood Ridge Center Dr.
Charlotte, NC 28217-1901

Target Enterprises
15260 Ventura Blvd.
#1240
Sherman Oaks, CA 91403

Contract # 830184
Schedule Dates 10/15/12-10/21/12
Advertiser Republican Governors Association (12775)
Agency/T-Code Target Enterprises (2041)/030383152
Product Political - Ballot Issue (1195)
Brand RGNA NC (170395)
Salesperson Meyers, Evelyn (1364)
Sales Office TeleRep - Los Angeles
Buyer Name CRANE,CINDIE
Phone/Fax (202) 662-4140 /
CPE 4Q12
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments RGNA NC
 ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 05/18/12
Last Modified 09/27/12
Entered By Melissa Welch
CO-OP No
Headline # 06150910
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,608.75
Net Total \$26,116.25
Sales Tax

Charlotte (WCNC) (WCNC)		
By Broadcast Month	Spots	Rate
Oct. 2012	43	\$30,725.00
Grand Total:	43	\$30,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:58A- 5:58A (ET)		1	1	1	1	1			5	\$300.00	\$1,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
2.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	11:59A- 12:30P (ET)		1	1	1	1	1			5	\$145.00	\$725.00	Charlotte (WCNC) (WCNC)	MIDDAY NEWS, 1X PER DAY	5/18/12
3.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	3P- 4P (ET)		1	1	1	1	1			5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)	JUDGE JUDY, 1X PER DAY	5/18/12
4.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	4:59P- 5:29P (ET)		1	1	1	1	1			5	\$500.00	\$2,500.00	Charlotte (WCNC) (WCNC)	NEWS @ 5PM, 1X PER DAY	5/18/12
5.0	Normal Line / SPOT	10/15/12-10/19/12	4	:30	5:29P- 5:59P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	5/18/12
6.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	6:59P- 7:30P (ET)		1	1	1	1	1			4	\$1,400.00	\$5,600.00	Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	5/18/12
6.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - POL. DEBATES, NO BREAKS	
7.0	Normal Line / SPOT	10/15/12-10/19/12	3	:30	7:30P- 7:58P (ET)		1	1	1	1	1			4	\$1,550.00	\$6,200.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE, 1X PER DAY	5/18/12
7.0.1	Closed Preempt	10/16/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - POL. DEBATES, NO BREAKS	
8.0	Normal Line / SPOT	10/15/12-10/21/12	4	:30	11P- 11:34P (ET)	5	X	X	X	X	X	X	X	5	\$850.00	\$4,250.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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9.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)	SAT NEWS @ 6PM	5/18/12
9.0.1	Closed Preempt	10/20/12															Charlotte (WCNC) (WCNC)	S/I-Program Change/Exception - NCAA NOTRE DAME	
10.0	Normal Line / SPOT	10/20/12-10/20/12	3	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	JEOPARDY	5/18/12
11.0	Normal Line / SPOT	10/20/12-10/20/12	4	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)	WHEEL OF FORTUNE	5/18/12
12.0	Normal Line / SPOT	10/21/12-10/21/12	3	:30	9:58A- 11A (ET)								1	1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)	MEET THE PRESS	5/18/12
13.0	M/G For 6.0.1,7.0.1,9.0.1 / SPOT	10/15/12-10/15/12	5	:30	7:58P- The Voice		1							1	\$2,500.00	\$2,500.00	Charlotte (WCNC) (WCNC)		9/27/12
14.0	Normal Line / SPOT	10/15/12-10/15/12	5	:30	10P- Revolution		1							1	\$1,050.00	\$1,050.00	Charlotte (WCNC) (WCNC)		9/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: